

# sendQuick® Entera

Be the First to Be Informed



Is your business losing customers because you are not responsive enough? What happens when there is an intrusion in your network infrastructure? Can your sales team retrieve real-time information to help close sales when on the move?

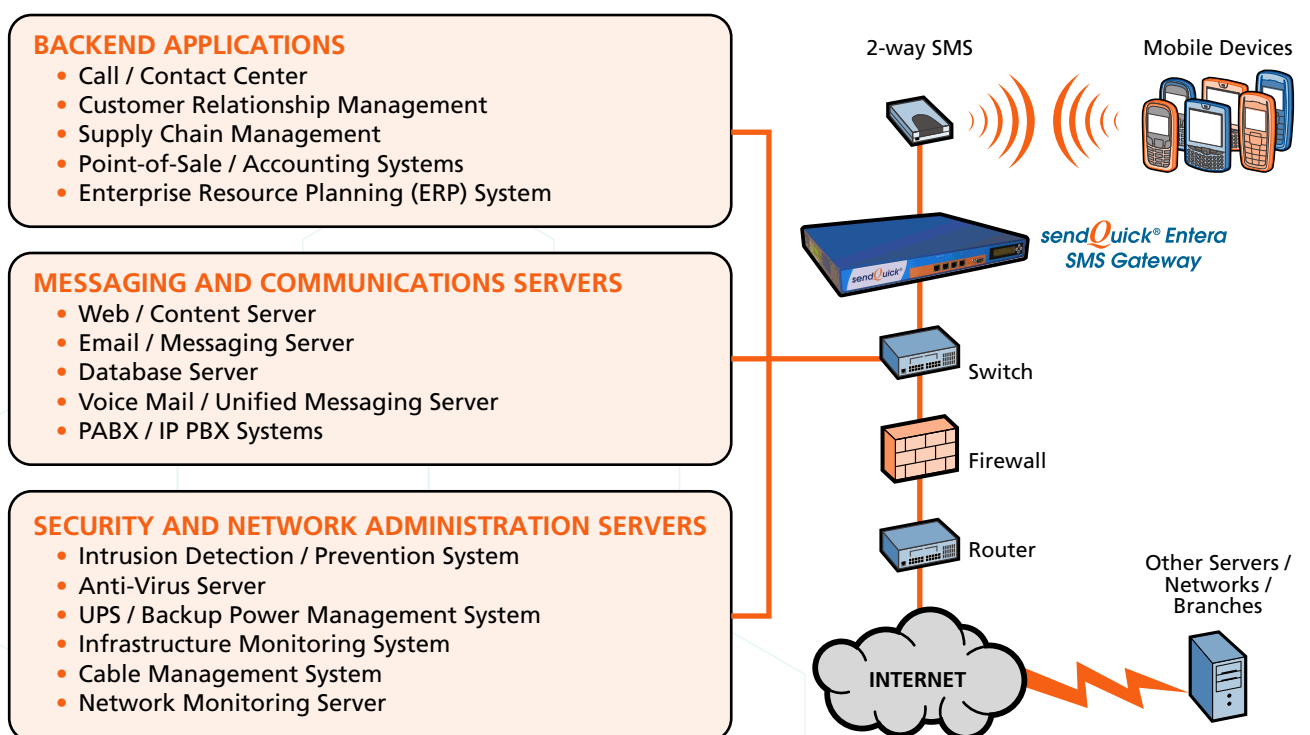
Your business has a variety of communications needs. Traditional methods of email, voice call, paging and faxes are often costly and may not be as quick in reaching the relevant persons or getting the right information.

Short Messaging Service (SMS) is a very useful and non-intrusive communication method that is ideal for getting your messages across fast. You can deploy SMS in a huge number of ways in your business processes so that you remain responsive to your customers and become more efficient and competitive. **sendQuick® Entera** is the solution to your enterprise mobile messaging needs.

## An Out-of-the-Box Solution

**sendQuick® Entera** is designed as an out-of-the-box SMS gateway which can be configured and installed for your business in just minutes, allowing you to save precious time and money.

Designed to fit in your LAN network, **sendQuick® Entera** will convert email messages, HTTP Post and other messaging formats received from your other backend applications and send them as SMS to your designated recipients. In addition, it has the ability to convert alert messages from your monitoring and security infrastructure to SMS, providing instant and concise information on the events happening in your office and data centers.



## REAL BUSINESS MESSAGING APPLICATIONS

sendQuick® Entera is suitable for all industries with real business messaging applications. Below are a few examples from some sample industries.

### Pharmaceutical

- » SMS to sales team when order comes in from clinics or hospitals
- » Check information real-time via SMS for field staff

### Healthcare (Hospitals & Clinics)

- » SMS to patients on appointment reminders
- » SMS to doctors and nurses on important messages

### Building Maintenance

- » 2-way SMS to technicians for job dispatch and tracking & Technical Support · SMS reminder to clients in servicing dates and data capturing (eg. meter reading)

### Education

- » SMS to students on class schedules, exam dates, results and reminders to pay fees etc.
- » SMS to parents if students fail to attend classes

### Data Centers & IT Support Services

- » Use SMS for system alerts to IT support staff
- » SMS can provide data tracking (incidence reporting) for each support call/work done

### Retail, Hotel, Travel & Consumer Services

- » Use SMS for reservations of restaurants, services, facilities and others
- » Use SMS for marketing & promotions such as discounts, contests, games, etc.

### Manufacturing

- » Information updates (2-way) for factory, sales and other relevant information
- » Systems and manufacturing machines alert for problems and events
- » Alert messages for clean room production & monitoring systems

### Emergency Messaging

- » SMS messages for emergency message deployment
- » SMS messages for business continuity requirements

### Call/Contact Centres

- » Outbound SMS for message confirmation for call centre enquiries
- » Inbound SMS as an additional communication for call centres
- » SMS alerts when problems with IP PBX systems

## HARDWARE SPECIFICATIONS

- » Intel/AMD processor or higher
- » Hardened Linux OS
- » 512MB RAM
- » Min 40 GB HDD
- » 1U rackmount server [360(W) x 282(D) x 44(H) mm]
- » 10/100BT NIC card
- » 900/1800 Dualband GSM Modem
- » GSM 850/1900 or CDMA available upon request
- » 2 x USB, PCI



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## SYSTEM FEATURES

- » Web based configuration for Server Administrator for easy administration
- » Plug and Play appliances for easy maintenance and support
- » Web-based user interface with address book and canned messages to send SMS
- » Multiple user access rights, configurable by the user administrator for better user management
- » Automatic SMS message routing (using SMS keyword) for interactive information on-demand
- » Email filter system to send only important alerts to single or multiple users
- » SMTP (email), SNMP Trap and Syslog filter for selective SMS alert messages
- » Built-in reminder and escalation function, suitable for IT alerting needs
- » Network monitor function (PING) for system downtime alerts
- » Multi-ports scanning function for application and service monitoring with SMS functions
- » Hassle-free integration to an unlimited number of backend applications
- » Dual integration via email or HTTP Post for sending and receiving SMS
- » All messages are date/time stamped for monitoring and tracking purposes
- » Support High Availability (HA) options with simultaneous dual server performance (hot-hot)
- » Options for RAID1 systems upgrade with RAID1 capable hardware
- » Supports unlimited numbers of network and security devices
- » 2-way SMS communication
- » Highly scalable, supporting up to 32 modems

## SOFTWARE SPECIFICATIONS

- » sendQuick® Entera software
- » Apache web server
- » Qmail email server
- » PostgreSQL database server
- » Web interface configuration

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