

sendQuick® Enterprise

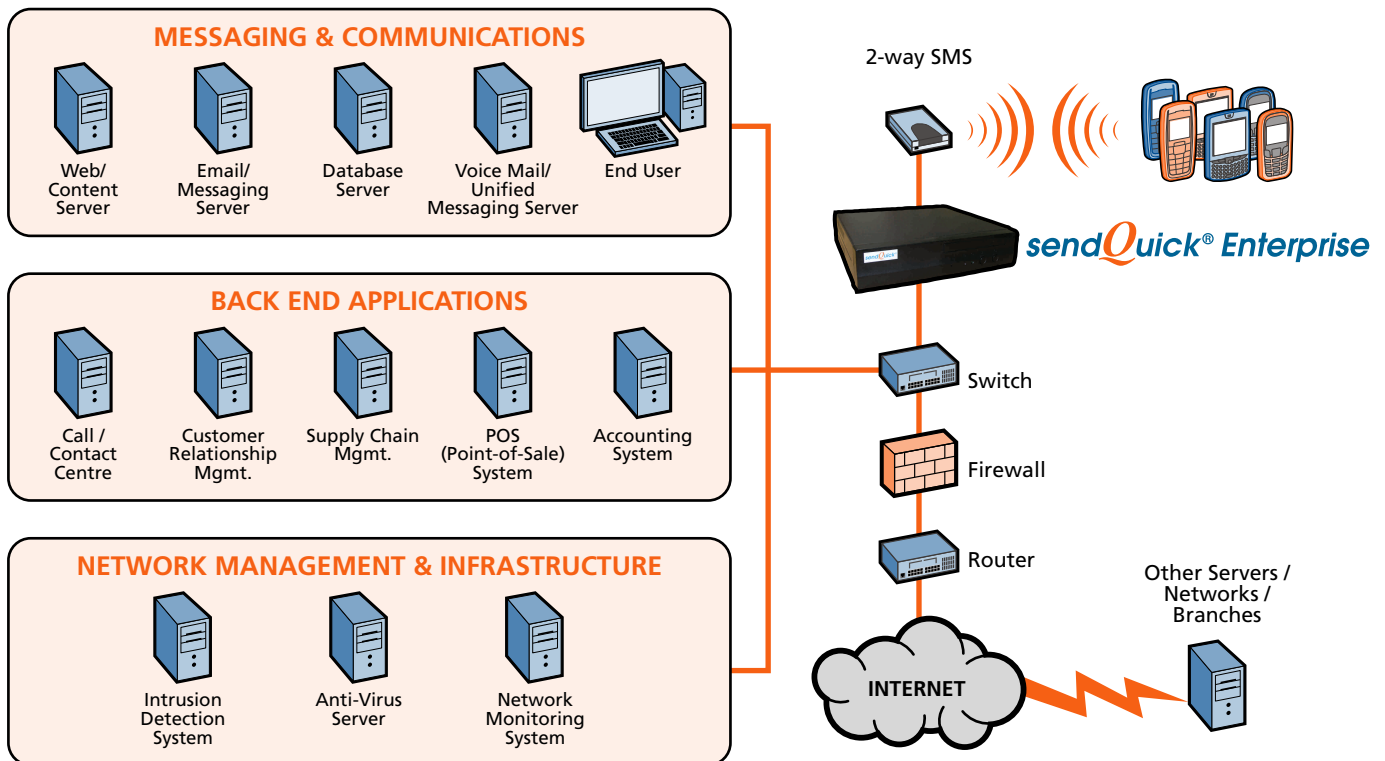
Be the First to Be Informed



Short Messaging Service (SMS) has gained tremendous popularity in many countries and today, there are many corporations who are using SMS for simple messaging, communication, CRM and even e-commerce and transactional based applications.

In most instances, setting up a SMS server is complex and tedious, requiring professional expertise and involving complex integration processes. All of which is time-consuming and un-economical for your company. TalariaX **sendQuick® Enterprise** Server is designed for all companies, regardless of size. **sendQuick® Enterprise** is built with the intention to lower your Total Cost of Ownership (TCO) and can be used for multiple applications, with unlimited users and application licences.

sendQuick® Enterprise is designed as an easy to use system for marketing, promotion and general SMS messaging system. The user-friendly features allow companies to design, prepare, send and receive SMS instantly, allowing you to conduct marketing and mass SMS campaigns easily.



SUITABLE SMS APPLICATIONS FOR ALL COMPANIES

- » Send & receive SMS to inform employees, customers, partners and others on new products, services or promotional information
- » SMS marketing for new products and services
- » Jobs and information dispatch for workflow and related transactions
- » Complement call/contact centres to send and receive SMS for inbound and outbound enquiries
- » Interactive (2-way messaging) enquiry using SMS for services like status enquiry, inventory enquiry, service status and others
- » Messaging for schools and educational institutions for reminders, updates and even attendance information
- » Appointments and other reminders
- » Self service transactions via SMS

KEY USER FEATURES

Web based messaging for unlimited users

- » Companies can create unlimited number of users to send and receive SMS, using a normal web browser. This clientless approach allows sending and retrieving SMS anytime, anywhere

Web based administration

- » The system is plug-and-play using a web interface, enabling simple and minimal maintenance for the administrator.

Contact list / Address book with grouping function

- » Each user has their own contact list/address book with grouping capability. In addition, there is a global contact list managed by the administrator, which makes easy access and maintenance of global list for all users to send SMS.

Multiple access control

- » You can assign different users with different access rights with ease. This simplifies management of user control for the company.

Mass SMS capability

- » Send SMS need not be a cumbersome affair. You can either send group SMS from the address list or upload from Excel using CSV or tab delimited files

2-way SMS messaging

- » You can send and receive SMS on individual Inbox, viewable only by the respective users. Your marketing campaign has never been easier.

SMS Scheduler

- » Prepare now and send later. You can schedule to SMS either in hours or days in advance.

Easy Integration to backend applications

- » Automated SMS sending/receiving is just a few clicks away. Easily integrate using SMTP (email), HTTP Post or ODBC access methods.

Automatic message routing using keyword

- » Routing messages (incoming) using keyword is easy and effective, all configurable using the web interface.

SYSTEM FEATURES

- » Easy to set-up (get it working in less than 5 minutes!)
- » Fast through-put (up to 20 messages per minute, per modem)
- » Hassle free integration (to unlimited number of back-end applications and processes via email and HTTP Post method)
- » Highly scalable supporting up to 32 modems and direct connection to mobile operators (optional)
- » Auto load handling and auto message distribution for efficient send and receive messages.
- » Unlimited end user license
- » Mass SMS using CSV and Tab Delimited file upload
- » 2-way SMS communication (multilingual support)
- » Minimal and no maintenance (low TCO)
- » Minimal and no administration
- » Support MMS (optional)
- » Modem and SMSC auto detection and configuration
- » Plug-and-play into your network (LAN)
- » Fully customisable SMS commands (with direct integration to your back-end system, on any platforms)
- » Telco-independent (the GSM modem can send to all mobile operators*)
- » Compact or slim form factor (save space)
- » Support plug-&-play iTegno GSM modem
- » 24 x 7 x 365 operations
- * Network dependant

SERVER INFORMATION

- » VIA 800 Mhz processor or higher
- » 256MB RAM
- » Min 40GB HD
- » 10/100BT NIC card
- » 900/1800 Dualband GSM Modem
- » GSM 850/1900 or CDMA available upon request
- » 2 x USB, 1 x RS232
- » Slim case 270 x 295 x 63 mm
- » Hardened Linux OS
- » Apache, Qmail, PostgreSQL software
- » X-windows and web browser
- » Web interface configuration

Authorised Distributor/Reseller



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